



Charitable Giving Policy 2018

Last updated March 2018



Overview

T101 is committed to helping charities, not-for-profit (NFP) organisations and community groups that are within the interests of gay and bisexual men. We strive to give back to the community via our charitable giving policy by supporting charities and community organisations that directly support these interests.

We get a number of requests for support from our members, organisations close to the users of our products and from clients. Though we feel these are often very worthy causes, we aren't able to actively fund or make donations to them all. In the interest of fairness, we've made it a company policy to support only chosen organisations by the T101 Charitable Giving Committee.

Scope

This policy applies only to charitable giving and community group donation requests to T101. It covers all aspects of donations, sponsorships and advertising space.

Exclusion: Personal donations or sponsorships by individuals (i.e. those that do not rely on funds from T101 directly) are not within the scope of this policy. An example of this would be personally sponsoring a colleague who is running a marathon on behalf of their own chosen charity.

Responsibility

T101's Charitable Giving Policy is the responsibility of the Charitable Giving Committee of T101 Ltd. All applications should be submitted using the online contact form which can be found here:

<https://www.t101.com/charitable-giving/>

We do not accept applications via post or telephone.

Please read the Criteria for Eligibility, Tier Levels and Application sections BEFORE completing the online contact form.

T101 is committed to ensuring all donations are compatible with our overriding business principles and our own ethical policies. We are passionate about helping to create a more inclusive society, giving equal opportunities and rights to all.

What we will give

The T101 Charitable Giving Committee will decide on the level of support we are willing to give to a cause without seeking any commercial benefits in exchange. A donation is not expected to provide any disproportionate or direct benefit in return to T101. The types of support over the course of 12 months that we will give are (but are not limited to):

- Banner advertising space on the various websites and apps (regional or worldwide impressions up to the value of £15,000.00 per annum)
- Subscriptions (100 x 365 day memberships per annum to the value of £5600)
- Items for raffles (decided on a case-by-case basis, dependant by department budgets)
- Cash Donations (up to £20,000)

The above budgets cover all tier levels as set out below.



Tier Levels

There are four levels to our Charitable Giving Policy.

TIER ONE - T101 will choose ONE Charity/NFP Organisation to support for the course of 1 year, once a year with a financial donation. This charity will receive financial support, awareness support and fundraising support from T101 and its members during the time they are featured by us. This Charity/NFP Organisation can be based anywhere in the World. The recipient of our Tier One charity, in most cases, will also be the beneficiary of Recon's World AIDS Day fundraising campaign. Due to this, we will not approve any Tier Two applications that also involve World AIDS Day fundraising.

TIER TWO - T101 will also set aside a portion of advertising and monetary resource for Charities/NFP Organisations of interest to our members. Priority will be given to charities/NFPs that are in the UK.

TIER THREE - T101 will give items for raffles to individuals raising money for charity or not-for-profit organisations. Priority will be given to charities/NFPs that are in the UK.

TIER FOUR - T101 also donates to community groups that are not charities or not for profit organisations. Groups or events that bring together members of the fetish community may apply for donations for giveaways or prizes.

Criteria for Eligibility - Tiers One, Two and Three

T101 will give charitable donations to the following types of charities and not-for-profit organisations:

- Sexual Health within the male gay community
- Organisations championing the rights of Lesbian, Gay, Bisexual, Transgender and Queer communities
- Mental health within the male gay community
- Organisations who give support for specific interests in the Lesbian, Gay, Bisexual, Transgender and Queer wider community

T101 will NOT fund:

- Political parties or campaign costs for an elected office or in support of any elected office
- Any donations to an intermediary between a charity and T101 [with the exception of GiftAid where appropriate]
- Organisations not registered as a charity or NFP organisation
- Organisations that discriminate on the basis of race, ethnicity, nationality, religion, gender, sexual orientation, age or disability

Charities and NFP Organisations that were previously successful at receiving help from T101 may apply again for our charitable giving programme but new applicants will have priority.

Donations must comply with the law in the UK, which includes, but is not limited to:

- Charities Act 2006
- Charities Act 1992
- Bribery Act 2010

Charitable donations must not be made or offered in conjunction with, as part of, or in relation to any bid, tender, contract renewal or prospective business relationship. T101 must neither gain, nor appear to gain from any kind of donations made.



Criteria for Eligibility – Tier Four

T101 will give community donations to the following types of community groups:

- Fetish Related Events
- Groups that cater to the fetish community

T101 will NOT fund:

- Political parties or campaign costs for an elected office or in support of any elected office
- Any donations to an intermediary between a charity and T101 [with the exception of GiftAid where appropriate]
- Organisations that discriminate on the basis of race, ethnicity, nationality, religion, gender, sexual orientation, age or disability

Application Process

For the first tier of our Charitable Giving Policy, we will annually review the charity applicants. This decision will take place once a year in April for the following year. All applications must be made via the online form by 1st April of each year to be considered eligible.

Applications for the second, third and fourth tiers of the T101 Charitable Giving Policy will need to be made in writing using the online form and can be made all year round. Applications for help with regards to an event must be done in plenty of time before the event as reviews of applications are done twice a year – once in April, and once in October.

We will need the following information:

- Name of your organisation/who you are fundraising for
- Registered Charity Number (if applicable, please include this if you are an individual fundraising for a charity)
- A brief overview of the type of work you do
- A brief overview of what you would like to receive from T101, including the Tier you would prefer
- Contact information

If you do not give all of the required information, your application will not be processed or considered by the committee.

Community groups that were previously successful at receiving help from T101 may apply again for our charitable giving programme, but new applicants will have priority.

Applications will be reviewed once every 6 months by the Charitable Giving Committee, in April and October respectfully. After the committee decisions are made, we will contact all applicants, including all of those that were unsuccessful. Please note that we will not be able to give feedback on individual applications.